KEITH **JENKINS**

Web & Software Developer

SUMMARY

Full-Stack Developer, Systems Architect, and Technical SEO Strategist with 13+ years of experience building scalable web applications, enterprise e-commerce platforms, and automated data integration pipelines. Specialist in custom WordPress development, API, and process automation leveraging Python, JavaScript, and middleware platforms. Proven track record of taking 38 clients to #1 on Google and engineering custom AI/ML solutions using TensorFlow and OpenCV.

EDUCATION & CERTIFICATIONS

Northern Arizona University — BSBA in Finance, Minor in Corporate Financial Management (2001–2005)
Google Certified — Ads Measurement, Search, and Video Certifications

CORE COMPETENCIES

Technology & Systems: Python, PHP, JavaScript, Node.js, Power Query ETL, REST/GraphQL APIs, Make.com / Zapier Middleware, WordPress Development (400+ sites built), AWS / Google Cloud, Technical SEO.

TECHNOLOGY & SOFTWARE DEVELOPMENT EXPERIENCE

Full Stack WordPress & Software Developer
Self-Employed | 2013 - Present

- Architected, built, and launched over 400 custom WordPress websites ranging from small business sites to enterprise e-commerce platforms handling 50,000+ SKU catalogs.
- Developed custom PHP plugins, custom themes, JavaScript modules, and REST API integrations.
- Executed technical search engine optimization (SEO) campaigns, successfully ranking 38 client sites at #1 on Google for competitive keywords and bringing dozens of others to Page 1.
- Managed performance-based Google Ads campaigns with peak client ad spend reaching $50,000/month.

Director of Engineering (Contract)
Retail Analytics Startup | Portland, OR | Jul 2019 – Jan 2021

- Built computer vision models using OpenCV, Python, and TensorFlow for retail footprint data analytics.

Artificial Intelligence Engineer (Contract)
Advanced Research Center | New York, NY | Feb 2017 – Oct 2019

- Developed neural network models and automated data ingestion scripts for clinical research analytics.